



KENT WANG

Industrial Designer

CONTACT



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PROFILE

<https://kentwangdesign.com>

What am I doing? It's all about the questioning, self-destructing, reconnecting, and then evoking the spirit that leads me to develop the concept.

The prerequisite of all these is
"I want to believe."

SKILLS

Visualization

Sketching; Photography;
Graphic Design (Adobe Suite)

3-D Modeling
(Rhino, Grasshopper, Alias, ProE)

Rendering (C4D, Keyshot)

Prototyping

Acoustics Design; Coding
(Arduino, PureData)

Rapid Mock-up; CNC Operation
(RhinoCam, LinuxCNC)

UX Research

User Interview;
Workshop Facilitation;
Collaborative Tool Design;
Information Mapping;
Data Synthesis

EXPERIENCE

Sr. Industrial Designer

Cricut, Inc. (2018.01 - Present)

Working with Product Management, Design Leadership, Engineering, and suppliers to develop new crafting products across a variety of categories. Be responsible for bringing the best fun products that make creative life matter. The goal is to build a design-led ecosystem with forethoughtful, innovative, and delightful solutions.

Product Design Intern

Harman International Industries, Inc. (2015.08 - 2016.01)

Involved in several projects for Harman's brands, such as "Harman Kardon", "JBL," "Infinity," "Lexicon." Branding a new product family based on cutting edge design thinking could lead to an industry first. Design proposal for one brand delivered to both European and Asian markets. Contributed to an innovative design concept representing a pioneering addition to the "JBL" product line.

Fabrication Management

Forim LLC (2015.02 - 2015.08)

Assisted with the launch of the fabrication line for the new lighting brand, "Roomio," in terms of developing fabrication jigs, planning efficient workflow, and optimizing equipment, which increased efficiency by at least 50%. "Roomio" provides a collection of customizable lighting configurations for various spaces. Samples were showcased in 2015 at NeoCon press room in Chicago.

EDUCATION

Product Design

Master of Design

The University of the Arts
(2014-2017)

Industrial Design

Bachelor of Fine Arts

University of Shanghai for
Science & Technology
(2009-2013)

EXPERIENCE

Design Consultant

Philadelphia Academies, Inc.

(2015.01 - 2015.02)

A renovation project introduced by an education institute (Philadelphia Academies Inc.) Developed research tool kits to interact with high school students and teachers in the Philadelphia region. A student-centered learning environment was designed for the new classrooms to enhance study effectiveness.

Design Consultant

1199C Funds

(2014.09 - 2014.12)

Used Meta Design thinking to set up several workshops and delivered tools that helped the labor union re-education institute (1199c) enhance after-work education enrollment. The communication tools were created for the institute committee to prompting the information during performance insight.

Engineering Assistant

Shanghai A-line Automatic System Co., Ltd.

(2013.06 - 2014.01)

Assisted structural engineers in creating the plan for robotic arm supporting systems used for assembly lines. The service package also included evaluating factories and customizing localization schemes.

PORTFOLIO

<https://kentwangdesign.com>

LINKEDIN

www.linkedin.com/in/kentwangdesign